

MARKET INSIGHT REPORT – DEALER INFLUENCE AREA

Prepared On: 03/23/2017

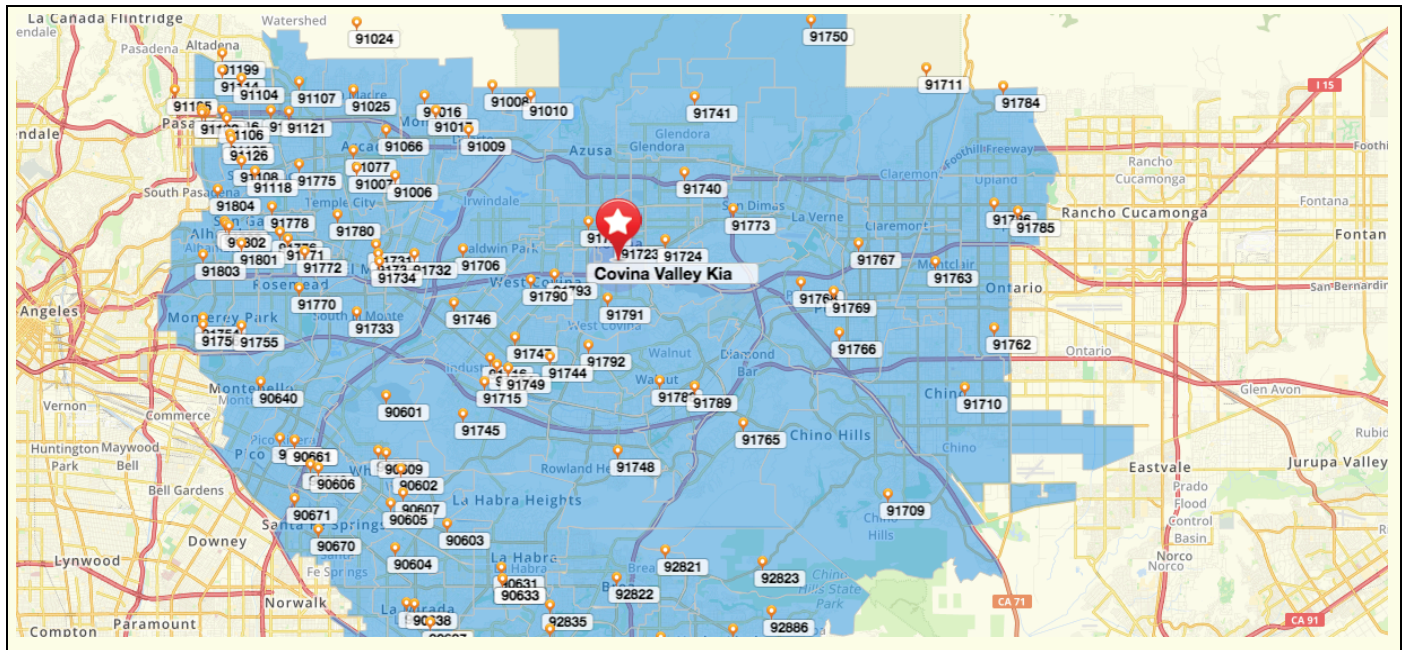
Prepared For: **Covina Valley Kia**

626 S Citrus Ave, Covina, CA 91723

WE ARE BIG RHINO



**We Know When Your Competitors Customers Are Actively Shopping Online.
Our Program Knows How To Influence Them To Shop With You Instead.**



Counts shown on the map above are current as of the time of the analysis and based on total available insight data in the analyzed market area.

Total Available Audience:	159,636	Primary Influence Area:	91723	Radius:	15 Miles
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Our Campaigns Build Moments Of Relevance For Your Brand On The New Digital Consumer Path To Purchase



Social Reinforcement Impressions	Premium Display Impressions	YouTube Video Impressions	Cross-Device Targeting & Email	Real-Time Google Shoppers
40,731	172,680	61,671	89,937	423
Honda 65,388	Toyota 42,433	Hyundai 20,528	Nissan 18,010	Kia 13,277
Run Dates:	04/01/17 – 07/01/17	3 Months	Monthly Media Budget:	\$5,000

Data amounts are estimated and fluctuate during the course of all campaigns based on the Real-Time Intent Based Data used to power the campaigns.