

MARKET INSIGHT REPORT – DEALER INFLUENCE AREA

Prepared On: 09/21/2020

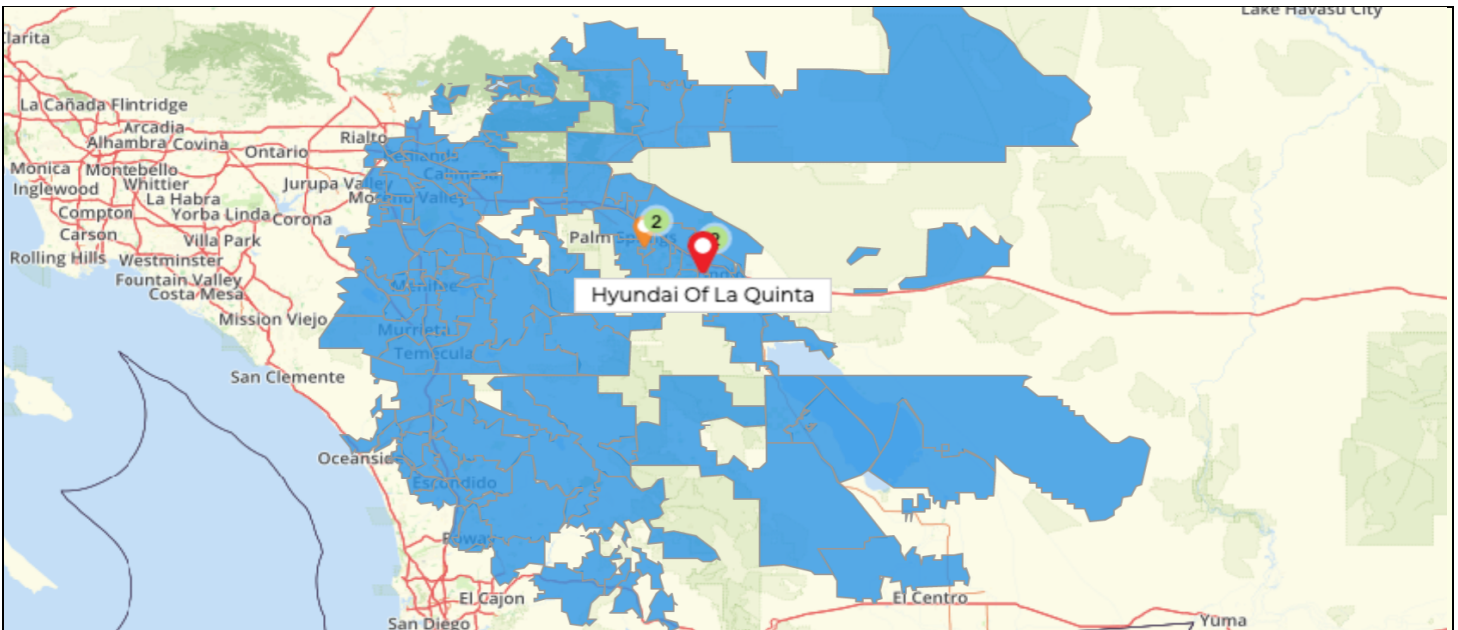
Prepared For: **Hyundai Of La Quinta**

79025 CA-111, La Quinta, CA 92253



BRANDLYNC
CONNECTING BRANDS & AUDIENCES

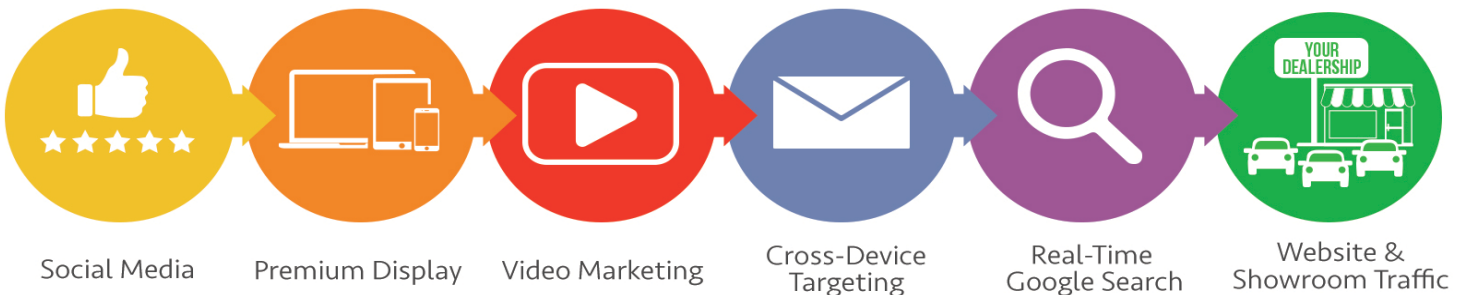
**We Know When Your Competitors Customers Are Actively Shopping Online.
Our Program Knows How To Influence Them To Shop With Your Dealership Instead.**



Counts shown on the map above are current as of the time of the analysis and based on total available insight data in the analyzed market area.

Total Available Audience: 143,732 **Primary Influence Area: 92253** **Radius: 65 Miles**

Our Campaigns Build Moments Of Relevance For Your Brand On The New Digital Consumer Path To Purchase



Social Reinforcement Impressions	Premium Display Impressions	YouTube Video Impressions	Cross-Device Targeting & Email	Real-Time Google Shoppers
32,585	157,879	73,019	71,950	356

Program Duration: 3 Months

Monthly Media Budget: \$5,000

*Data amounts are estimated. The amounts could fluctuate during the course of all campaigns based on the Real-Time Intent Based Data used to power the campaigns.